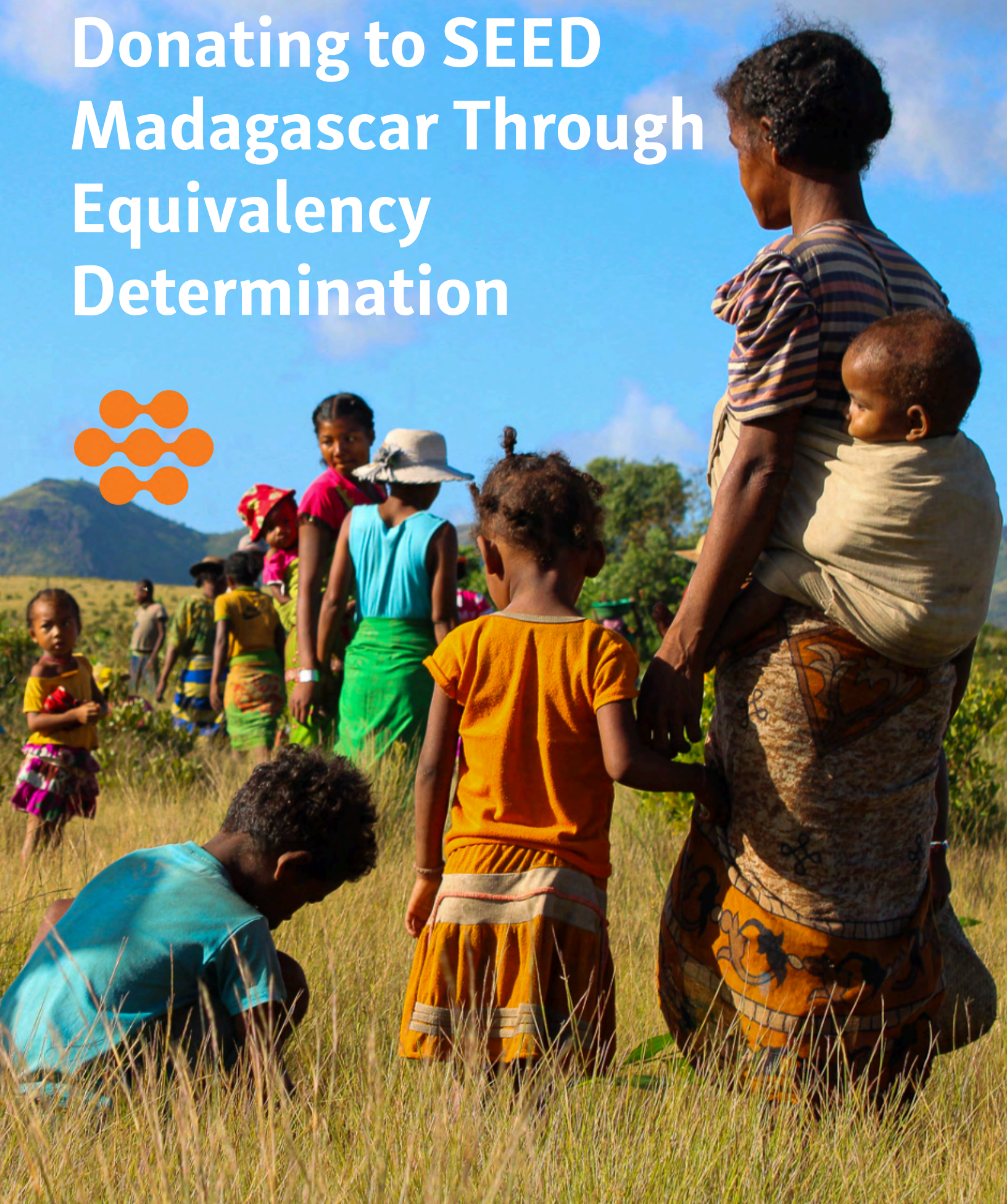


# Donating to SEED Madagascar Through Equivalency Determination



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# About Us

**Vision:** A thriving, healthy, and sustainable Madagascar.

**Mission:** Working together to build community and environmental resilience in southeast Madagascar.

**Our Strategic Aim:** To build community and environmental resilience through community-driven social development and conservation initiatives, ensuring improved outcomes are sustained and communities can withstand future shocks.





# About Us



seed **madagascar**

sustainable environment, education & development

SEED Madagascar is an award-winning British registered charity (number 1079121). Operating in southeast Madagascar, we manage a wide range of sustainable development and conservation projects across the Anosy region. Alongside this, we aim to raise global awareness of Madagascar's unique needs and build constructive partnerships to aid development.

Our name is an acronym for Sustainable Environment, Education and Development in Madagascar. We originally started as a conservation charity but have developed into a holistic sustainable development charity over the last 25 years of working in the southeast.

We develop our projects in partnership with those communities to ensure long-term sustainable outcomes. All of SEED's projects are based on detailed needs assessments which consult with the communities in which we'll be working.



# Programme Areas

## Education Infrastructure

Repairing and building classrooms to provide adequate infrastructure for primary and secondary age children. Each new classroom is furnished and all projects include latrines, hand-washing stations and drinking water access. All projects also include a community tree-plantation which offsets the emissions associated with the build as well as providing a food and fuel resource for the community.



## Community Health

Collaboration with communities and local authorities to support the training of rural health workers for maternal and child health; and we have developed a national curriculum for sexual health education, family planning and reproductive rights.





# Programme Areas

## Rural Livelihoods

Building on traditional income-generating activities such as lobster fishing and reed-weaving to increase financial resilience. We work to develop sustainable employment and business opportunities for local people, providing them with skills that can also be passed on to future generations.



## WASH

To improve access to and usage of safe water, sanitation, and hygiene facilities, resources, and knowledge for urban and rural communities in southeast Madagascar through infrastructure-provision, education, and capacity-building.

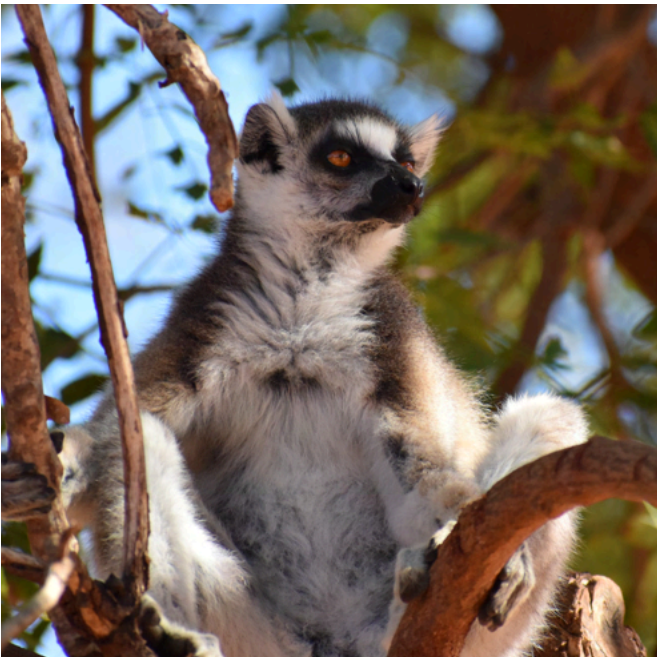




# Programme Areas

## Environmental Conservation

Preserving Madagascar's unique biodiversity, our focus is on reforesting and managing the littoral forest of the southeast which serves as habitat to several endangered lemur species as well as chameleons, geckos, bats, birds and insects.





# NGOsource

NGO Source is an online service run by TechSoup in partnership with Council on Foundations. It helps U.S.- based funders simplify and standardise the process of equivalency determinations (ED).

Through the service non-U.S. nonprofits can be assessed and certified as legally “equivalent” to U.S. public charities. This designation makes cross-border grant making more efficient, less risky, and more cost-effective. Once an organisation completes the ED process successfully, its determination is stored in NGOsource’s centralised repository. U.S. grantmakers can then access this repository, reducing duplicate due diligence.

**NGOsource**

Equivalency Determination on File



# Equivalency Determination

SEED Madagascar is proud to be listed in the **NGOsource** repository of **Equivalency Determination (ED)** certified organizations.

An **Equivalency Determination (ED)** allows U.S. grantmakers to confidently donate to international nonprofits like SEED.

To achieve ED certification, an organization must go through a **rigorous evaluation process**. This review looks closely at the organization's purpose, operations, governance, and financial transparency to confirm that it meets the standards of a U.S. 501(c)(3) nonprofit.

While grantmakers can carry out this process on their own, it can be lengthy and complex. That's where **NGOsource** comes in. Thanks to NGOsource's support and our generous donor, SEED successfully completed this certification.



# Equivalency Determination

## Trusted in the UK, Recognized Internationally

In the **United Kingdom**, SEED is a registered charity with **over 25 years of experience** delivering sustainable development projects in Madagascar. However, **UK charitable status does not automatically extend to the U.S.** The ED certification bridges that gap, recognizing SEED as an **equivalent of a U.S. 501(c)(3)** (though we are not legally classified as one).

This certification confirms that SEED:

- Is organized and operated **solely for charitable purposes**
- Meets the same **governance, accountability, and transparency** standards as U.S. nonprofits
- Manages donations **responsibly and effectively** to deliver measurable impact
- Employees and trustees uphold the **highest standards of nonprofit governance.**

In short, we've been thoroughly vetted and recognized as a **reliable, responsible partner** ready to turn your generosity into real impact in Madagascar.



# Equivalency Determination

## Why Equivalency Determination Matters

Beyond providing peace of mind, ED certification brings practical benefits for both donors and SEED:

### For U.S. Donors

- **Simplified Giving:** Because SEED already holds an ED certification, new donors can reuse our existing determination, saving time and reducing costs compared to starting a new application.
- **Global Impact:** Your gift reaches across borders to make a tangible difference in Madagascar, one of the world's poorest nations, where around 80% of people live on less than \$2.15 a day.

### For SEED

- **Expanded Partnerships:** ED certification allows us to connect more easily with U.S. donor entities and foundations.
- **Credibility and Trust:** It demonstrates our strong governance and transparency to international funders.
- **Long-Term Collaboration:** It paves the way for ongoing, meaningful partnerships focused on sustainable impact.



# Equivalency Determination

## Is ED Right for You?

ED is especially suited for **U.S. donor entities and foundations** who want to support SEED's work in Madagascar. Because there's typically an **establishment fee (around \$250)**, it's most cost-effective for donors contributing **\$3,000 or more**.

If that sounds like you, you're in the perfect position to make a lasting difference. We've outlined a simple step-by-step process to show just how easy it is to help us transform lives in Madagascar





# ED Steps

## 1. Email us

- Send a message to [mark@seedmadagascar.org](mailto:mark@seedmadagascar.org) to let us know you'd like to donate through an ED

## 2. Create an NGOSource account (if you don't already have one)

- Sign up at NGOSource and become a member

## 3. Send us an NGOSource invitation

- From your NGOSource account, send an invitation to us so we can begin the equivalency process.

## 4. Certification status check

- Since we are already in the NGOSource repository, our organisation's information is already saved and the process will move quickly.
- If we aren't in the repository, we will complete NGOSource's questionnaire and upload required documents.

## 5. NGOSource reviews the documents

- NGOSource reviews the submitted materials and may request additional information from you or us.

## 6. Equivalency Determination

- NGOsource will notify you and us once the equivalency determination is complete.



# FAQ

- What is ED?

- ED (Equivalency Determination) is a good-faith determination that an international organization, like SEED Madagascar, is the equivalent to a US public charity.

- Why is ED important?

- ED allows donors to give internationally with confidence. It also minimises administrative burden for both donors and the organisation.

- Who conducts ED?

- NGOsource is a leading intermediary that facilitates the ED process. Other organisations are similar intermediaries. Attorneys or accountants are also able to complete the process.

- How long does the process take?

- For new certifications it takes 10 weeks, but if we are already in the repository it just takes one business day.



# FAQ

- What documents are required?
  - From us, we'll provide our governing documents, organisational chart, financial statements, descriptions of our activities and programmes, and proof of our registration as a UK charity. These documents demonstrate our legitimacy, transparency and operational integrity.
- How long is an ED valid?
  - The ED's validity will be noted on the ED certificate. Typically, EDs are valid for 1.5 years, but this can vary based on financial reporting timelines.
- Does an ED make a charity a U.S. nonprofit?
  - No. The ED confirms we meet U.S. charity requirements for grantmaking purposes, but SEED Madagascar is not legally a 501(c)(3)
- Who initiates the process?
  - Donor entities and foundations start the process by creating an NGOSource account and sending an invitation to us



# FAQ

- What are the benefits?

- ED allows you to make an international impact on underfunded causes
- Reduced administrative work for international donations
- Increased confidence in the legitimacy and transparency of us
- For long-term donors, ED renewals are quicker and easier

- How much does an ED cost?

- Since we are already in NGOSource's repository, the fee for a new donor is just \$250, making ED particularly cost-effective for donations over \$3,000. This is in comparison to our Global Giving Platform which takes a percentage of donations for administrative costs.



# Contact Us

If Equivalency Determination seems like the right fit for you, get in touch at [Mark@seedmadagascar.org](mailto:Mark@seedmadagascar.org). We'd be happy to answer any questions, share our experience and start the process.



 <https://madagascar.co.uk/>

 [info@seedmadagascar.org](mailto:info@seedmadagascar.org)



SEED Madagascar



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sustainable environment, education & development